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MEDIA ALERT

The Georgia Technology Center (GTC) Brings Critical Resources to TIA Member Roster

ATLANTA, July 16, 2013 – [GTC](#), a live laboratory for network equipment vendors to demonstrate their networking hardware and software functionality, located in [Colo Atl's](#) Atlanta, Georgia facility, is pleased to announce today that it has joined [The Telecommunications Industry Association \(TIA\)](#). The GTC brings critical research and development opportunities to the TIA membership roster, including interoperability testing, live customer trials and demonstrations for equipment vendors.

“The GTC will be a valuable addition to our membership, and we are very pleased to welcome them to TIA,” states Grant Seiffert, TIA President. “It is a great organization, and its innovative operation will be a perfect fit with the many high tech companies that make up TIA’s membership.”

The GTC is a test bed and live production facility for network communications equipment located in the heart of network interconnections in Atlanta, Georgia. Functioning as a full-service, vendor and carrier-neutral facility, the GTC is designed specifically to meet networking equipment vendor's needs to demonstrate their products to local, national and global network operators.

“We’re proud to be a part of TIA and honored to be among such a diverse and prestigious group,” comments Tim Kiser, Owner and Founder of [Colo Atl](#), GTC’s parent company. “We’re looking forward to working with TIA and its members to further the growth and innovation of this great industry.”

The GTC is also home to the [Southeast Network Access Point](#) (SNAP), a new Software Defined Network (SDN) Internet Exchange. Through the GTC, the SNAP provides a real-world environment for networking equipment vendors to interoperate and test SDN traffic with Brocade and other equipment vendors.

Any network equipment vendors interested in learning more about the GTC should email: info@georgiatechnologycenter.com or visit the website at: www.georgiatechnologycenter.com.

For more information about Colo Atl, visit www.coloatl.com or email info@coloatl.com.

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About Georgia Technology Center (GTC)

The Georgia Technology Center (GTC) is a live laboratory for network equipment vendors to highlight their optical and electrical hardware and operating systems. The GTC was created and engineered to promote interoperability testing, live customer trials and demonstrations for equipment vendors within a secure, densely populated and active Meet Me Room. Membership in the GTC is open to all Layer 1, 2 and 3 equipment vendors. Members can utilize the GTC’s conference room to host presentations for current and prospective clients as well as take advantage of introductions to the network operators through the GTC community. The GTC is located within the Colo Atl Meet Me Room facility at 55 Marietta Street in Atlanta, Georgia. Network equipment vendors interested in becoming a GTC Member should email: info@georgiatechnologycenter.com or visit us online at: www.georgiatechnologycenter.com and follow us on Twitter [@GTC_Atl](#).

About Colo Atl

Located in the global telecom hub of Atlanta, Georgia, Colo Atl, a JT Communications Company, provides colocation, data center & interconnection services, at an affordable rate. Colo Atl is a neutral-colocation facility that allows tenants and carriers to securely and conveniently cross-connect within a SSAE16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants and provides exceptional customer service. Visit Colo Atl online at: www.coloatl.com and follow us on Twitter [@ColoAtl](#).

About Southeast Network Access Point (SNAP)

SNAP is a next-generation Internet Exchange (IX) supporting IPv4, IPv6 as well as OpenFlow and Software Defined Networking (SDN). Its mission is to not only support global peering, but also the collaborative development of an entirely new structure for Internet Protocol network peering. SNAP, located within the Georgia Technology Center, is a public IX built on Brocade equipment and the support of its Founding Members, the Georgia Institute of Technology, Global Environment for Network Innovations (GENI), US Ignite, Southern Light Rail and PeachNet. For more information about the SNAP or to schedule a briefing, contact us at info@SoutheastNAP.com. Follow SNAP on Twitter [@SoutheastNAP](https://twitter.com/SoutheastNAP).

About TIA

The Telecommunications Industry Association (TIA) is the leading trade association representing the global information and communications technology (ICT) industry through standards development, policy initiatives, business opportunities, market intelligence and networking events. With support from hundreds of members, TIA enhances the business environment for companies involved in telecom, broadband, mobile wireless, information technology, networks, cable, satellite, unified communications, emergency communications and the greening of technology. TIA is accredited by ANSI.